Hello.
I am the Graphic Design portfolio of Kesato.
Please kindly read and get to know me.
*Cheers!
Kesato was created in Paris, France in 2010 and moved its headquarters to grow up in Bali, Indonesia in 2012. As a full-service digital agency, we create and set up digital strategies for our customers.

Thanks to its expertise, Kesato plays a key role in fulfilling each one of your communication needs. We provide and adapt digital marketing strategies to allow you reaching your target, combining online and offline actions.

Whatever your needs, we provide the best solutions for your specific demand. As a global digital agency, we offer a wide range of services.

**Website**
- Corporate website
- E-commerce
- Web application

**UI & UX**
- User experience
- User interface design
- Interaction design

**Graphic Design**
- Logo & brand identity
- Stationery
- Flyer, brochure

**Photo/Video**
- Photo shooting
- Video shooting
- Studio rental

**Digital Marketing**
- SEO/SEM
- Adwords
- Email campaign

**Social Media**
- Facebook
- Instagram
- Tripadvisor

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“We partner with brands we believe in because great things come from being inspired.”
Ramayana Suites & Resort is a hotel created by a family of three brothers located in the heart of Kuta, Bali. After going for years since the 70s, they decided to renovate and rebrand. As one of the oldest hotels in Bali, they still hold on to the traditional touch of Balinese culture.

We build a new brand identity that represent both the historical story of Ramayana and new touch of modern luxury. We tied down the 3 shapes of traditional Lumbung roof as a symbol of family bond of the 3 brothers. We also use simple lines and wide space to give room for the traditional pattern or illustrations.
THE SUITES ROOM

Unlock the door to start your holiday.

Hold the keycard close to door lock.

When green light flashes, depress handle and open the door.
**LE PETIT CARTEL**

**SCOPE**
- Brand Identity
- Product Shoot
- Web Design
- Web Development
- Digital Marketing

**YEAR**
- 2015 to present

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**Le Petit Cartel** is a fashion line created by the union of French designer and Balinese ‘silver hands’ craftsmen. Le Petit Cartel sells a variety of jewelry and leathergoods. As a partner, we’ve been with Le Petit Cartel from the very beginning. We created a new brand identity, product shoot, web design, and web development. To continue help emphasizing their message, we also work on their social media planning.
MRS SIPPY

SCOPE
Graphic Design
Web Development

YEAR
2017

Mrs. Sippy is a pool bar venue located in Bali. More than that, Mrs. Sippy also provides an open air restaurant, salt water pool, and dance floor. In this project, we created the website, event posters, and website for Mrs. Sippy. All these different medias were created in one vibe to help Mrs. Sippy emphasize their message.
MRS SIPPY

B A L I

Plastic Plates

MISTER BENNETTS • DISCROW
SCOTTY CAL • STU MAC

19TH AUGUST | 6PM

Jl. Taman Ganesha, Gang Gagak 8, Seminyak
Mrs Sippy Presents
Ben Pearce
Supporting Acts
Mister Bennetts
Discrow
Kaiser Waldon
Sunday
6th August | Midday & Midnight
Mrs Sippy Bali
Pool Breakfast Side
8 - 12PM Daily
D. Taman Gahecha, Canggu, Seminyak
MRS SIPPY PRESENTS
THE REFLEX Pool Party
SUPPORTING ACTS
MISTER BENNETTS, DISCROW & KAISER WALDON
30.07.17
Jl. Taman Ganesha, Gang Gagak 8
Seminyak

MRS SIPPY
Bali Good Food (BGF) is a restaurant company based in Bali. They have been serving in Bali for more than 10 years. Aside from the restaurant business, BGF also has a farm that serves fresh greens into the customer’s plate. After having several chains of restaurants, BGF then spread their wings into the wedding catering business.

We create a new brand identity and website for BGF. We create both a brand and website with timeless touch as to help BGF blend with any wedding theme.
SANTAI

SCOPE
Look Book Design
Photography
Web Development

YEAR
2017 to present

Santai is an accessories company based in Bali and Norway. Santai Jewelries are created handmade by artisans in Bali together with their creative director. Created in two different cultures, Santai combines the tropical vibes of Bali with Scandinavian simplicity.

We create a new modern side of Santai with the touch of simplicity and elegance. We use simple layout and cursive typeface to express the value of Santai.
SHE KNOWS
LESS IS MORE
She was like
the moon,

Part of her was always hidden away.
Sandy Bay is a chain of restaurant, beach club, hotel, boutique, and spa based in Nusa Lembongan, Bali, Indonesia. As one of Indonesian small islands, Nusa Lembongan has provided Sandy bay with the perfect private and clean beach side.

We want to build and grow a brand identity of Sandy Bay as a perfect holiday package on the island. The goal is to promote Sandy Bay as one of the best holiday destination for the tourists. To achieve this, we create a brand identity with youthful, yet breezy graphic style. To boost all that, we also create their website and social media campaigns.
MAJO VILLAS

SCOPE
Graphic Design
Print

YEAR
2017

Majo Villas are available for rent in Gili Trawangan, Lombok, Indonesia. Being strategically located in the middle of the island, Majo has the complete service with homemade breakfast and private pool. For Majo Villas, we created a brand new menu book and their special dinner pamphlete. We also created a welcome booklet to help their customers settle easier.
Welcome to your villa.

Gather around the table after a day of exploring the village for an evening of dinner with a local chef. The terrace is a perfect spot for conversation and a nightly toast. Experience the culture and cuisine of the region with our specially curated menu.

Kitchen

The open-plan kitchen is designed for ease and convenience. Equipped with modern appliances and local ingredients, you can cook your own meals or let the chef take care of everything.

Sitting Area

Relax in comfort with plush seating overlooking the outdoor area. Enjoy the natural light and fresh air while sipping your favorite beverage.

Dining Area

The dining area is set up with a table perfectly sized for a small group. The furniture is crafted with local materials, creating a cozy and intimate atmosphere.

Outdoor Area

Step outside and enjoy the serene surroundings. The large terrace offers a peaceful spot to unwind, whether it's watching the sunrise or simply soaking up the sun.
**INDIGO**

**SCOPE**
Brand Identity  
Graphic Design

**YEAR**
2017

*Indigo* is a Japanese restaurant with the concept of sophisticated, relaxed, and friendly atmosphere that located in Canggu, Bali. It serves Contemporary Japanese food, the revisited classic associated with a western fusion cuisine. From this brief, we created a brand new identity for Indigo.
Indigo

Open Hours
6.30 PM – 10.30PM

Phone
+62 360 73 28 73

Email
indigo@indigobali.com

Address
Sanur Gap, Bali
Indigo

What do you want to know?
I saw sad Sally's head on
the packers, and wondered why
to know how much slept she.
the facts reported in the book are
substantially correct.
then the council doesn't?
yes, they exist.
Do they operate as Sally
suggested, on mapped
paths?
The Sambu Group has emerged as the single largest integrated coconut industry in the world, showcasing 3 factories. PT Pulau Sambu Kuala Enok, PT Pulau Sambu Guntung and PT Riau Sakti United Plantations, all internationally recognized as leaders in the coconut and pineapple industries.

For its 50th anniversary, Sambu Group approaches Kesato & Co. to design their anniversary logo. The brief was straight forward, to create a logo that reflect its main product which is coconut.
You are invited to join

SAMBU GROUP

for a luncheon in honor of our Fifty Years Anniversary on Monday the fourth of December two thousand and seventeen

JAKARTA CONVENTION CENTER 12-04 DES.

card

Invitation
OUR COOL
BRANDS/CLIENTS

beachwalk
SHOPPING CENTER

PALETAS

Hotel Mexicola

DA MARIA

K

MRS SIPPY
BALI
OUR COOL BRANDS/CLIENTS

Atlantis

MACAN CAFÉ

Balistarz

Plagä Wine

Lulu Yasmine

W Hotels
OUR COOL
BRANDS/CLIENTS

Abaca villas
AExpat
Akammak
Alexaaguila
Ambre babzoe
Anam residence
Animale
archipel
Ayana
Bakker
BGF Catering
Bali Passion
Bali towel
Bali tropical Property
Balquisse & Co
Beauty Clinic
Blu D’aMare
Bo Wulf
Boy Creations
Brescia Bercane
Chloe Genève
Chocolate House
Clandestino
Clean Canteen
Club Band
Cocobelle
Cold Brew
Colors Canggu
Cuca
Dokoyo
Domicil
Em & Lu
Folie
Furniture 21
Gelato Twist
Gili Festival
Gofresh.Life
Hello Flores
Hippie Fish
Honai
Ibiza Beach Club
Indigo
Indo Yachts
IndoLinen
IOP
Indosole
ISHQ
Island Imports
IZE Hotel
Jungle Fish
Karma
Karma Koma
Karmen et Marius
Kevala
Kibarer
KMO Paris
Koko Tanzai
Kusu Island Resort
La Sicilia
Le Petit Cartel
Liberta Hotel
Ling Ling
Little Joe Woman
Little Marcel
Live Venue
Luigi Hot Pizza
Lulu Yasmine
Luna2
Lust & Lost
Ma-Kao
Madame Camile
Magnitude
Majo Villa
Malamadre
MDPI
Melon Optics
Milk & Roses
Miss Ego & The Barbarian
Moonava
Movenpick
Mrs. Sippy
Mundaka Optic
Ni Collection
Nirjara
Onira
Origin Lombok
Pithecanthropus
Pygmees
Reservo Art
Sambu Group
Santai.no
Seed Resort
Shivaloka
Sofia Spa
Soo Santai
Soulbytes
Street Kings
Surfer Girl
Tauzia
The Gili Beach Resort
The Shaba
Ticket to the Moon
XOXO
and more.
Thank You