Hello.
I am the portfolio of Kesato.
Please kindly read and get to know me.
*Cheers!
Kesato was created in Paris, France in 2010 and moved its headquarters to grow up in Bali, Indonesia in 2012. As a full-service digital agency, we create and set up digital strategies for our customers.

Thanks to its expertise, Kesato plays a key role in fulfilling each one of your communication needs. We provide and adapt digital marketing strategies to allow you reaching your target, combining online and offline actions.

Whatever your needs, we provide the best solutions for your specific demand. As a global digital agency, we offer a wide range of services.

**Website**
- Corporate website
- E-commerce
- Web application

**UI & UX**
- User experience
- User interface design
- Interaction design

**Graphic Design**
- Logo & brand identity
- Stationery
- Flyer, brochure

**Photo/Video**
- Photo shooting
- Video shooting
- Studio rental

**Digital Marketing**
- SEO/SEM
- Adwords
- Email campaign

**Social Media**
- Facebook
- Instagram
- Tripadvisor

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“We partner with brands we believe in because great things come from being inspired.”
Beachwalk is a resort-like shopping center in the heart of Kuta, Bali. They offer exclusive island lifestyle experience with its unique open concept and a diverse collection of both international and domestic brands, shops and entertainments.
Ticket To The Moon is the original manufacturer of the camping hammock, based in Bali since 1996. Besides selling hammock and camping necessities, they also promote different ways of life. In this project, we designed and developed their new website. This e-commerce website is created to be easier to use by the customers of Ticket to the Moon.
Sambu Group has emerged as the single largest integrated coconut industry in the world, showcasing 3 factories. PT Pulau Sambu Kuala Enok, PT Pulau Sambu Guntung and PT Riau Sakti United Plantations, all internationally recognized as leaders in the coconut and pineapple industries.

For its 50th anniversary, Sambu Group approaches Kesato & Co. to design their anniversary logo. The brief was straightforward, to create a logo that reflects its main product which is coconut.
Mrs. Sippy is a pool bar venue located in Bali. More than that, Mrs. Sippy also provides an open air restaurant, salt water pool, and dance floor. In this project, we created the website, event posters, and website for Mrs. Sippy. All these different medias were created in one vibe to help Mrs. Sippy emphasize their message.
MRS SIPPY
BALI

Plastic Plates

MISTER BENNETTS • DISCROW
SCOTTY CAL • STU MAC

19TH AUGUST | 6PM

Jl. Taman Ganesha, Gang Gagak 8, Seminyak
**MAJO VILLAS**

**SCOPE**
- Graphic Design
- Print

**YEAR**
- 2017

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**Majo Villas** are available for rent in Gili Trawangan, Lombok, Indonesia. Being strategically located in the middle of the island, Majo has the complete service with homemade breakfast and private pool. For Majo Villas, we created a brand new menu book and their special dinner pamphlete. We also created a welcome booklet to help their customers settle easier.
Indigo is a Japanese restaurant with the concept of sophisticated, relaxed, and friendly atmosphere that located in Canggu, Bali. It serves Contemporary Japanese food, the revisited classic associated with a western fusion cuisine. From this brief, we created a brand new identity for Indigo.
Le Petit Cartel is a fashion line created by the union of French designer and Balinese ‘silver hands’ craftsmen. Le Petit Cartel sells a variety of jewelry and leathergoods. As a partner, we’ve been with Le Petit Cartel from the very beginning. We created a new brand identity, product shoot, web design, and web development. To continue help emphasizing their message, we also work on their social media planning.
ISHQ is an informal, homely and bespoke villa based in Talpe, Sri Lanka. Family owned, the villa takes its name from the Persian word for Love. We created a brand identity to represent the story behind their name. To help their brand grow, we also designed and developed their website.
Mexicola Group are a group of town's hottest bar and restaurants. To be exact, they consist of Luigi's Hot Pizza, Motel Mexicola, and Da Maria. As a partner, we worked together to create photography and video production for their marketing needs.
Plaga is a wine company located in Bali, Indonesia. As one of the oldest and largest winemaker in Bali, Plaga creates a new style of living for a country with no wine drinking tradition. To help the grow more, we created their product shot. Our works are commonly used for their marketing and communication needs.
OUR COOL
BRANDS/CLIENTS

beachwalk
SHOPPING CENTER

paletas
Whey

Hotel Mexicola

DA MARIA

K

MRS SIPPY
BALI
OUR COOL
BRANDS/CLIENTS

ATLANTIS
MACAN
BALISTARZ
LULU YASMINE
W HOTELS
OUR COOL
BRANDS/CLIENTS

Abaca villas
AExpat
Akammak
Alexaaguila
Ambre babzoe
Anam residence
Animale
archipel
Ayana
Bakker
BGF Catering
Bali Passion
Bali towel
Bali tropical Property
Balquisse & Co
Beauty Clinic
Blu D'aMare
Bo Wulf
Boy Creations
Brescia Bercane
Chloe Genève
Chocolate House
Clandestino
Clean Canteen
Club Band
Cocobelle
Cold Brew
Colors Canggu
Cuca
Dokoyo
Domicil
Em & Lu
Folie
Furniture 21
Gelato Twist
Gili Festival
Gofresh.Life
Hello Flores
Hippie Fish
Honai
ibiza Beach Club
Indigo
Indo Yachts
IndoLinen
IOP
Indosole
ISHQ
Island Imports
IZE Hotel
Jungle Fish
Karma
Karma Koma
Karmen et Marius
Kevala
Kibarer
KMO Paris
Koko Tanzai
Kusu Island Resort
La Sicilia
Le Petit Cartel
Liberta Hotel
Ling Ling
Little Joe Woman
Little Marcel
Live Venue
Luigi Hot Pizza
Lulu Yasmine
Luna2
Lust & Lost
Ma-Kao
Madame Camile
Magnitude
Majo Villa
Malamadre
MDPI
Melon Optics
Milk & Roses
Miss Ego & The Barbarian
Moonava
Movenpick
Mrs. Sippy
Mundaka Optic
Ni Collection
Nirjara
Onira
Origin Lombok
Pithecanthropus
Pygmees
Reservo Art
Sambu Group
Santai.no
Seed Resort
Shivaloka
Sofia Spa
Soo Santai
Soulbytes
Street Kings
Surfer Girl
Tauzia
The Gili Beach Resort
The Shaba
Ticket to the Moon
XOXO
and more.
Thank You